


Run to Rehabilitate Every Life Matters

CALCUTTA
RUN
2020 
THE LEGAL FUNDRAISER

HOPE KOLKATA FOUNDATION
HOPE

A WORLD WHERE IT SHOULD NEVER HURT TO BE A CHILD



Run to Rehabilitate Calcutta Run 2020

4th to 16th
August 2020

Run Calcutta Run - participate in this virtual run to make a difference.
Every virtual yard & mile you run counts. Covid-19 & then Amphan wreaked havoc in the lives of underprivileged communities in West Bengal. We the privileged have the ability & responsibility to help underserved communities heal.

You can transform lives from the comfort of your homes. So dust your running shoes and your treadmill, pushups and Zumba count too, so start flexing your muscles and show us your best dance moves.



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The aim of Calcutta Run 2020 is to raise funds for families and children from underserved communities in West Bengal who are badly affected by Covid-19 or Amphan. Children and women are always the worst affected as they are the most vulnerable and we hope you will participate in this virtual run to help heal their lives. This twelve-day virtual run will commence on the 4th of August 2020 and conclude on the 15th of August 2020. On the 16th of August 2020 there will be a virtual commemoration ceremony, which will start with 30 seconds of silence in remembrance of the victims of Covid-19 and Amphan; this will be followed by an online interactive session that will comprise of our fittest participants, founders, senior staff members and social influencers and will conclude with a vote of thanks.

Participants who want to make a difference can walk 3000, 5000 or 8000 steps, other fitness enthusiast can do pushups or spot jogging, your Zumba videos are welcome too. You will have to register and start sending in the videos by the 2nd of August 2020 so that we can start uploading them on our social media handles from the 4th to the 15th of August 2020.

Registration fees – every single contribution counts.

- ★ Rs 300 for 3000 steps of virtual walking
- ★ Rs 500 for 5000 steps of virtual walking
- ★ Rs 800 for 8000 steps of virtual walking
- ★ Rs 400 for 25 pushups and above or 100 steps of spot jogging
- ★ Rs 300 for a short 2 minute Zumba video

Each participant will be entitled to a certificate of participation, a tee-shirt and a medal as giveaways for the event on behalf of Hope Kolkata Foundation as a token of our gratitude.

- ★ The top 2 performers in each category will receive a special mention on all our social media handles and get a chance to participate in the concluding online session on the 16th of August 2020.

To register you can get in touch with our representatives or scan the QR code.

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